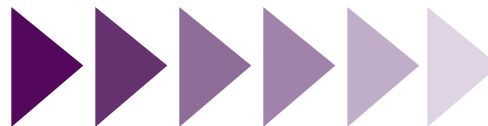


# PRINT

call for entries

## REGIONAL DESIGN ANNUAL 2012



### AMERICA'S NATIONAL DESIGN COMPETITION

Print's regional design annual is the only comprehensive survey of outstanding design throughout the United States. Winning designs will be:

- Featured in the December 2012 Regional Design Annual issue of Print magazine
- Celebrated on the Regional Design Annual website
- Showcased live at the HOW Design Conference in the design awards gallery

**PRINT'S REGIONAL DESIGN ANNUAL 2012 WILL BE SEEN BY ONE OF THE LARGEST AUDIENCES OF CREATIVE PROFESSIONALS EVER AND WILL BE AN ONGOING RESOURCE FOR CLIENTS LOOKING FOR EXCEPTIONAL DESIGNERS.**

### ENTRY DEADLINE MARCH 1, 2012

Everyone wants to see it,  
Everyone wants to be in it!

#### MAILING DEADLINE

All entries must be postmarked no later than March 1, 2012.

#### ENTRY FEES

SINGLE ENTRIES: Each piece \$65

CAMPAIGN AND SERIES (3 or more pieces): Each submission: \$90

\*Print ad campaigns, book cover series, poster series, etc.

Any packaging entry, whether a single package or a family of packages, will be considered a single entry (fee: \$65). Any letterhead entry that consists of stationery, envelope, and business card will be considered a single entry (fee: \$65).

#### CATEGORIES

- 01 Annual Reports
- 02 Brochures / Catalogs
- 03 Book Covers / Jackets
- 04 Environmental Graphics
- 05 Illustration / Photography
- 06 Invitations / Announcements
- 07 Letterhead / Logos
- 08 Packaging (consumer goods, CDs, etc.)
- 09 Posters / Flyers
- 10 Advertising (print)
- 11 Editorial (magazine and newspaper covers/spreads)
- 12 Self-promotions
- 13 Wearables (T-shirts, hats, bags, etc.)
- 14 Information Graphics
- 15 Web Design

#### WHO IS ELIGIBLE?

Any art director, illustrator, photographer, typographer, etc., working anywhere in the 50 states or the District of Columbia.

#### WHAT IS ELIGIBLE?

Any visual communication that appeared or was published in the U.S. between January 1, 2011 and December 31, 2011.

#### HOW TO ENTER

1. Enter online at [printmag.com/competitions](http://printmag.com/competitions). You may submit up to 10 digital photos per entry. If your work is selected as a finalist, you may be asked to send a sample.

2. You may also enter offline, using this physical coupon. If you choose this option:

**A.** Securely attach a copy of the Entry Form to the back of each sample of your entry (including each piece in a campaign or series).

Include 2 copies of the Entry Coupon with your payment.

For offline entries, send payment and samples to:

**Print's Regional Design Annual**

8469 Blue Ash Road, Suite 100, Cincinnati Ohio, 45236

**B.** If you are submitting a digital piece, such as packaging, billboard, or signage entries, please print out a storyboard of the piece and tape it to the Mac-formatted CD. Please label CDs with the entry name.

**C.** Please make credits and descriptions as complete, legible, and accurate as possible. For symbol and logo entries in particular, state the nature of the client's business.

**NOTE** Artists' reps who submit entries must state their artists' locales on entry coupons.

3. Make checks payable to: F + W Media, Inc.

# PRINT REGIONAL DESIGN ANNUAL 2012

## ENTRY COUPON

### ▶ PLEASE CHECK ENTRY TYPE

- Single Entry (\$65)  
 Campaign / Series (\$90)

### ▶ SUBMITTER INFORMATION

\_\_\_\_\_  
SUBMITTER'S NAME

\_\_\_\_\_  
FIRM NAME

\_\_\_\_\_  
STREET ADDRESS

\_\_\_\_\_  
CITY / STATE / ZIP

\_\_\_\_\_  
PHONE / FAX

\_\_\_\_\_  
E-MAIL

\_\_\_\_\_  
PROJECT INFORMATION

\_\_\_\_\_  
DESIGN FIRM / AGENCY

\_\_\_\_\_  
WEBSITE URL (to be listed on RDA website)

\_\_\_\_\_  
E-MAIL (to be listed on RDA website)

### ▶ PROJECT INFORMATION

\_\_\_\_\_  
PHONE NUMBER (for website listing)

\_\_\_\_\_  
ART DIRECTOR/S

\_\_\_\_\_  
DESIGNER/S

\_\_\_\_\_  
ILLUSTRATOR/S

\_\_\_\_\_  
PHOTOGRAPHER/S

\_\_\_\_\_  
WRITER/S

\_\_\_\_\_  
CLIENT

\_\_\_\_\_  
ENTRY CATEGORY

\_\_\_\_\_  
TITLE OF ENTRY

\_\_\_\_\_  
DESCRIPTION OF ENTRY

\_\_\_\_\_  
ENTRY WEBSITE URL (if applicable)

\_\_\_\_\_  
MISCELLANEOUS INFO

## PAYMENT FORM

### ▶ PAYMENT INFORMATION

\_\_\_\_\_  
ENTRY FEE TOTAL

- VISA  MASTERCARD  
 AMERICAN EXPRESS  CHECK / \$ ORDER

\_\_\_\_\_  
CARDHOLDER NAME AS IT APPEARS ON CARD

\_\_\_\_\_  
CARD NUMBER

\_\_\_\_\_  
EXPIRATION DATE

\_\_\_\_\_  
SIGNATURE (These charges will appear as 'F + W Contests')

### ▶ DEADLINE

March 1, 2012

By submitting work and entry fees, entrants acknowledge *Print's* right to show the winners in *Print's* Regional Design Annual 2012 and on its website and related products

### ▶ MAIL ENTRIES TO

*Print's* Regional Design Annual  
8469 Blue Ash Road, Suite 100  
Cincinnati, Ohio 45236

Please contact me via e-mail with updates on *Print* magazine, web extras, and competitions.

